

WELCOME TO **HOUSE OF EXCELLENCE**

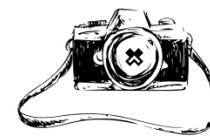
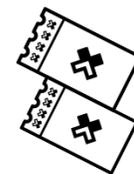
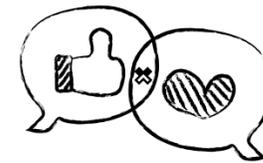


ABOUT

UR

SUCCESS IS BUILT HERE 

We are an integrated marketing and communications agency with Branding and Creatives, Public Relations, Social Media Management, Photography and Videography as its core and where marketing strategies escape the usual and go #beyond brilliant. We work closely with you to understand your KPIs, pain points, business' needs, and goals to create performance-based strategies.





#BEYOND BRILLIANT

#BEYONDBRILLIANT

HEX is where marketing strategies escape the usual and go beyond brilliant. We work with you closely to understand your KPIs, pain points, business needs, and goals to create strategies built for performance.

We listen, create, pitch, implement, and drive success.

In tandem, we blend your inputs with data points that are available from your social media accounts, analytics, online presence, and press activity to see how your audience sees your brand.



01

THINK

Your success is our business—and we are all about strategy. Before we begin to work, we spend time getting to know you and your brand: what it is, who it serves and how it makes a difference in people’s lives.

02

CREATE

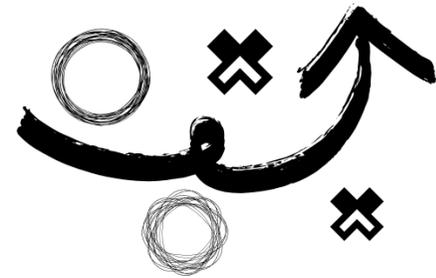
We craft a story that is unique to your brand and represents the essence of who you are as a business. Our creative team gives voice to your story by crafting memorable messaging that captures hearts and minds.

03

CONNECT

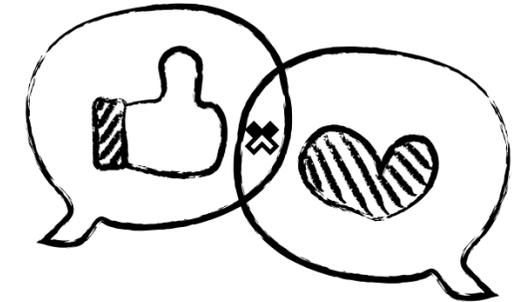
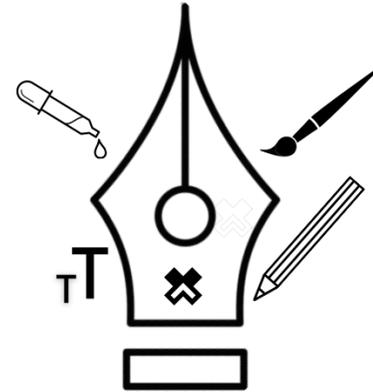
We take a deeper look at what is happening on a social platform and make it more meaningful for your brand. We create content, build campaigns and curate relationships to your audience by providing insights from the data we collect.

SERVICES

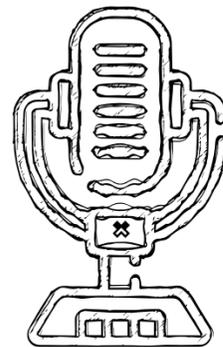


**STRATEGIC
CONSULTANCY**

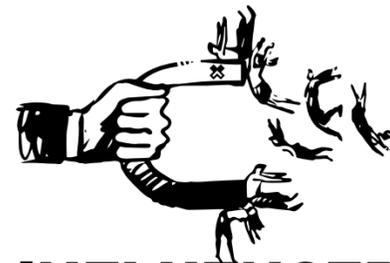
**BRANDING &
CREATIVES**



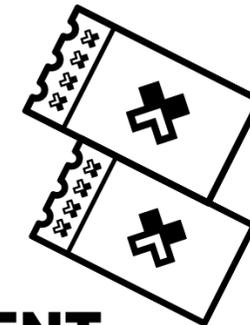
SOCIAL MEDIA



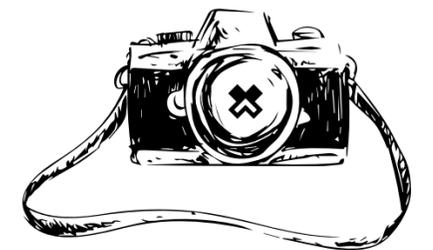
**PR &
COMMUNICATIONS**



**INFLUENCER
STRATEGY &
ENGAGEMENT**



**EVENT
MANAGEMENT**



**PHOTOGRAPHY &
VIDEOGRAPHY**



STRATEGIC *Consultancy*

A dynamic and strategic plan details your company's present situation, unravels facts, and gives you a recommended business strategy that resonates with your current and potential customers from an outsider's perspective.





INFLUENCER STRATEGY & *Engagement*

HEX bridges your brand with influencers, key opinion leaders, and media that give your brand a human voice. Our network of content creators increases awareness, starts a conversation, and engages your brand with new audiences.

BRANDING & Creatives

The creative designs of the HEX team perpetuate and propel brands allowing them to compete and grow in a challenging market. From graphic design, brand identity, social media content creation, and overall branding to motion graphics, we are true branding experts.





CENTRAL
HOTELS &
RESORTS

The Center is You

Branding and Creatives Client: Central Hotels

Creating something aesthetically appealing that embodies the brand is a daunting task. Look at the project that we did for Central Hotels, one of the fastest-growing hospitality management companies in the UAE At HEX, where we took this challenge head-on by doing extensive research and creative exercise to formulate the best design for their hotel.





ناسق NASQ

Branding and Creatives
Client: Nasq

We help Nasq to create a unique and memorable brand identity through logo design, messaging, and creative services like graphic design and social media management. Our goal is to make the process easy and enjoyable while helping clients like Nasq to establish a strong brand that drives growth.



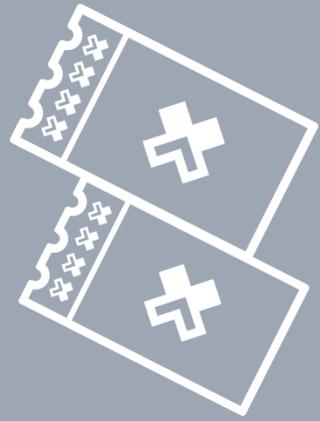


Branding and Creatives

Client: Emirates Watch Club

We re-brand businesses with unique logos and a comprehensive approach. Our goal is to create a memorable brand identity that drives growth. See what we did for Emirates Watch Club.





With years of experience in organizing events, our mission is to deliver a creative, enthralling, and worth-remembering event experience for brands and its audiences. We organize events that leave a lasting positive impression. Our team ensures that no matter what the event, whether you're planning a gala event dinner, corporate party, product launch, or a virtual conference – we can do this for you!

EVENT

Management



CH ROYAL
CENTRAL
HOTEL



ROYAL CENTRAL HOTEL | LIGHT UP 2023 NYE

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PR & *Communications*

We believe that a remarkable story hits both emotion and intellect, igniting personal connections that turn audiences into true believers. From generating earth-shattering news, and headlines, to media placements and press conferences, our HOUSE ensures that the world sees you at its best.



HOME / UAE

Dubai: How much does it cost to host a wedding?

The emirate is 15th costliest city in the world to marry in this year



by Waheed Abbas

Published: Mon 25 Jul 2022, 1:35 PM

Last updated: Mon 25 Jul 2022, 7:36 PM

Hussein Gamaleldin, cluster director of sales and marketing, Central Hotels Group, said the wedding is one of those growing segmentation in Dubai even though the cost is a bit hefty but still one of the great choices for various source markets such as India and GCC. "There is a well-observed increase in demand after Covid-19, particularly for resorts with good meeting facilities," he said.



Where to watch the UEFA Women's Euro Final in Dubai

All the bars showing the England V Germany match on Sunday

By Sophia Dyer July 28, 2022

The UEFA Women's Euro final 2022 kicks off at 8pm on Sunday July 31.

Lilly's Social House



Offering Burj Khalifa views, Lilly's Social House at Canal Central Hotel in Downtown Dubai will be showing the match. With a daily happy hour from 3pm-8pm and a menu that's been inspired by Creole cuisine, the laid-back venue is the perfect spot to grab some grub and catch Sunday's 8pm kick-off. Open daily, 12pm-2.45am. Canal Central Hotel, Business Bay (04 873 2192).

ENTERTAINMENT

Where To Watch The FIFA World Cup in Dubai

BY Manaal Fatimah And Hermione India Edwards / September 26, 2022

Lilly's Social House Bar & Restaurant

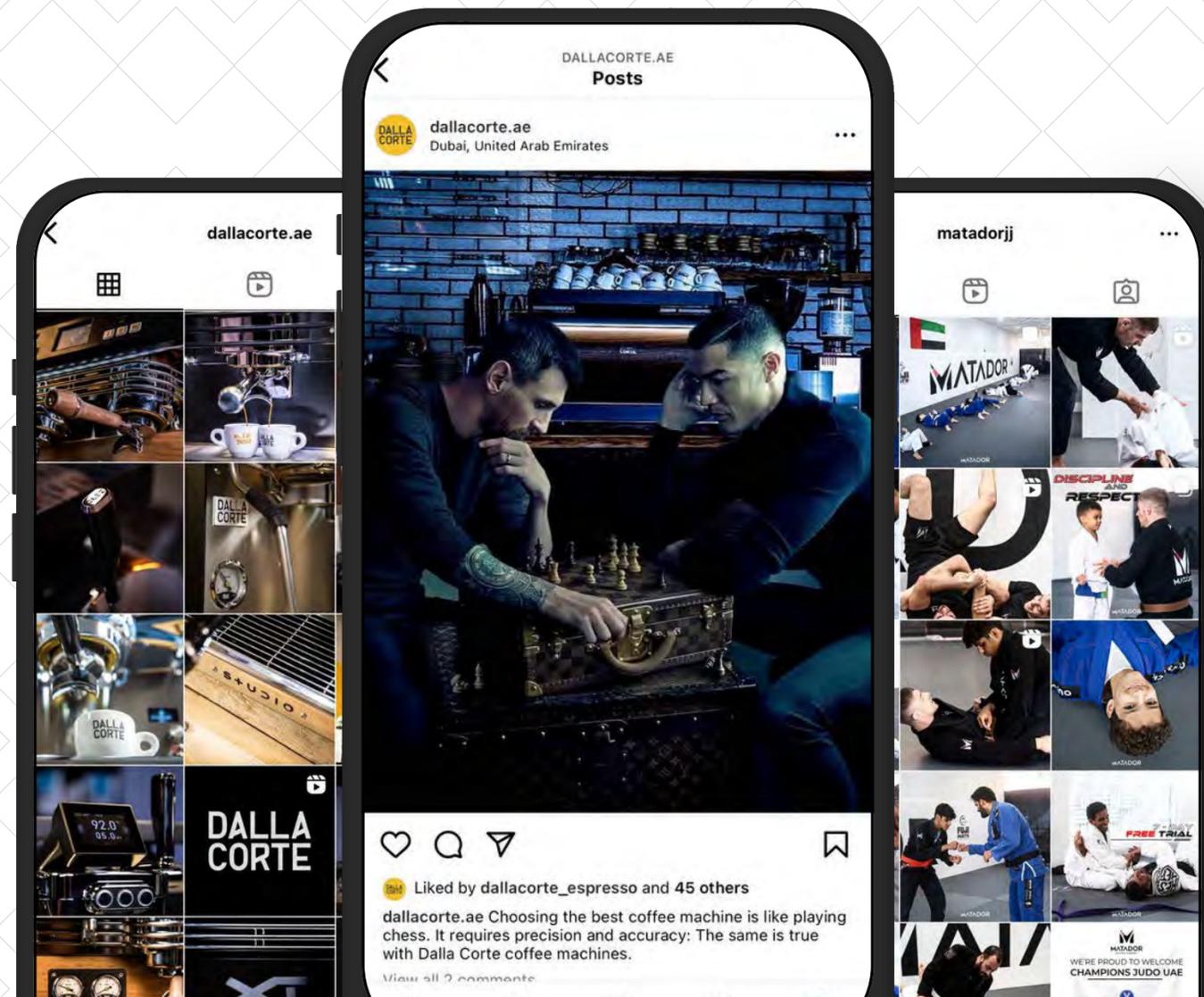
This eatery has everything you need for the perfect match viewing: a delicious menu of food and drinks, the option to enjoy the outdoors or relax indoors and a guaranteed good time.

Lily's Social House Bar & Restaurant is live streaming the FIFA World Cup Qatar 2022 from 12 AM to 3 AM.

Location: Business Bay

SOCIAL MEDIA

Management

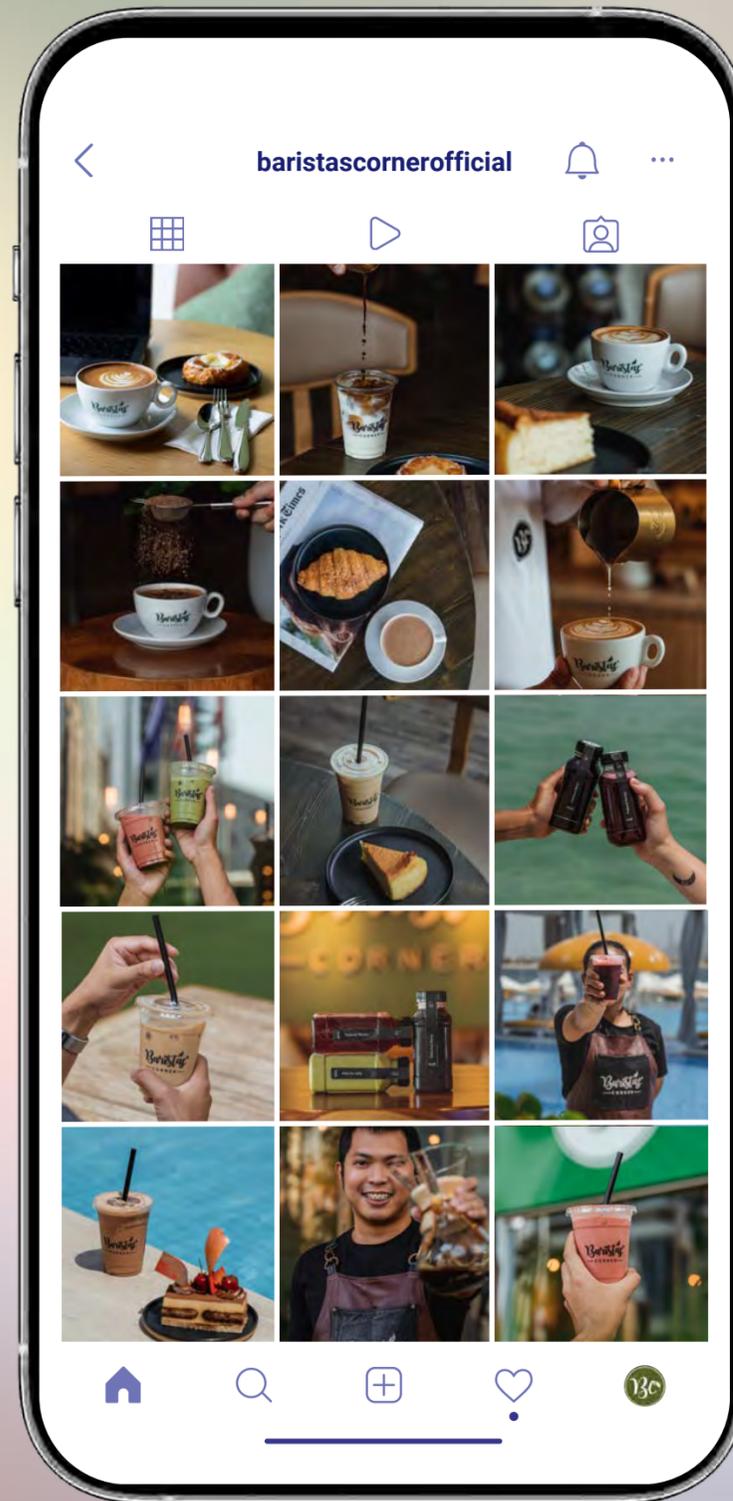


HEX lives and breathes around the world of social media. We help you create tactical contents and ads that will engage your target audience, promote your brands, and build lasting connections using available social media channels.

Baristas'

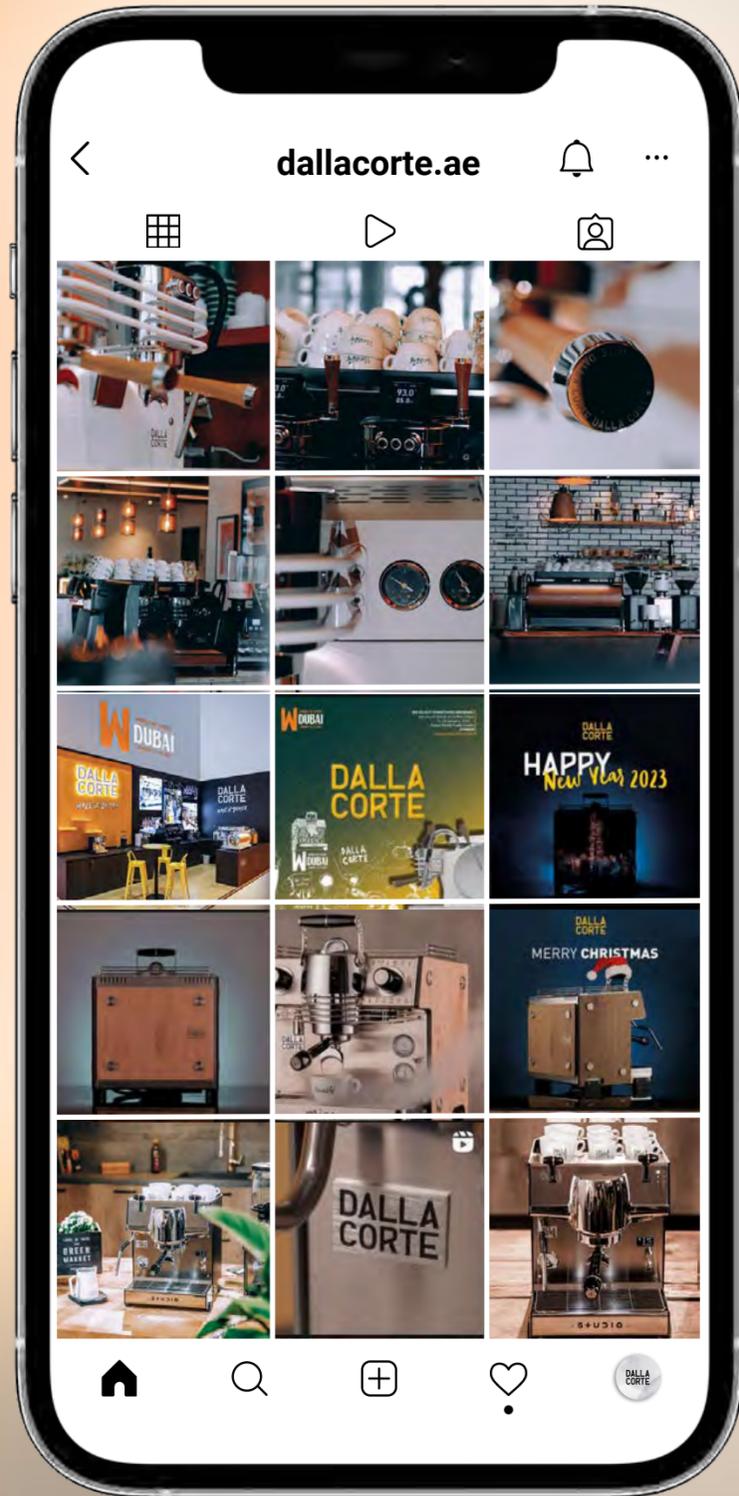
C O R N E R

01



DALLA CORTE

02

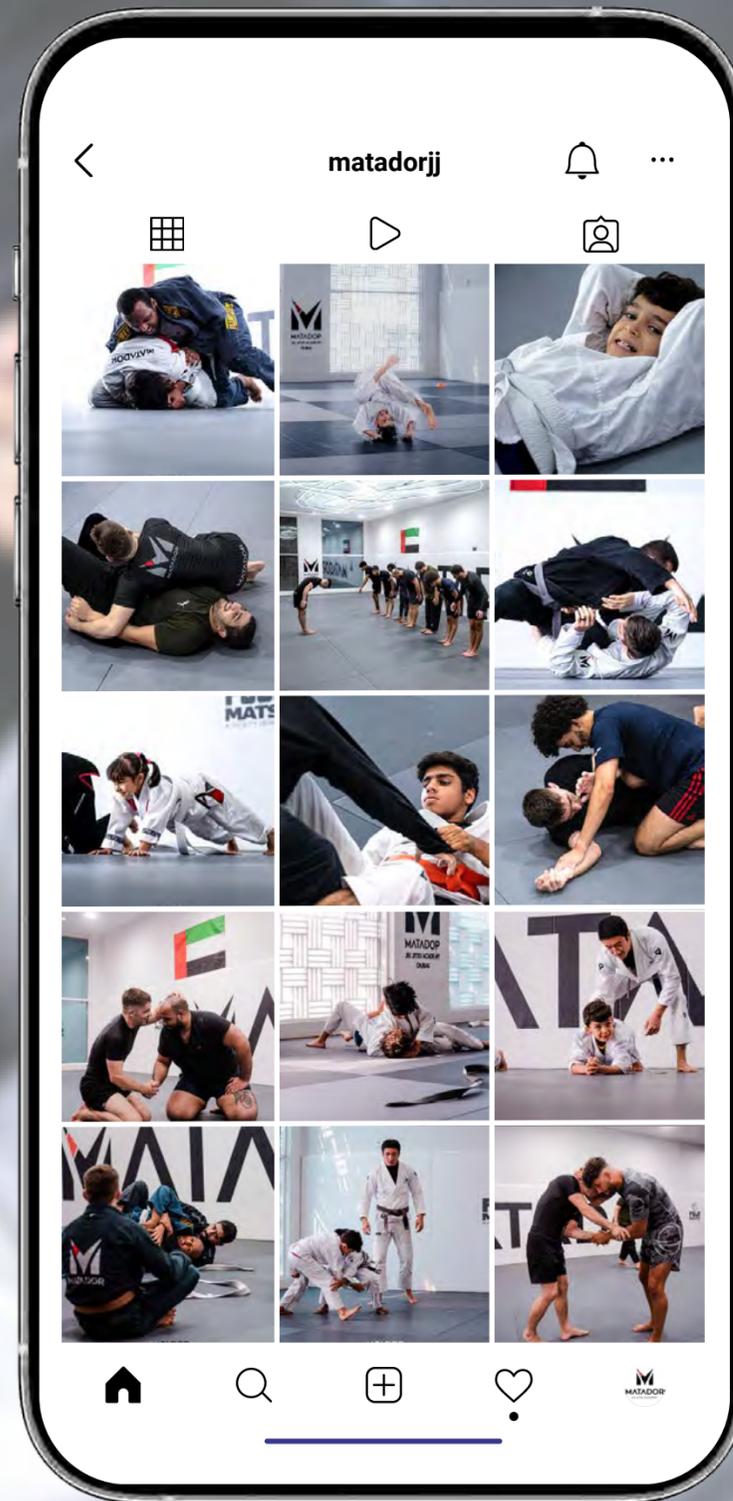




MATADOR

JIU-JITSU ACADEMY

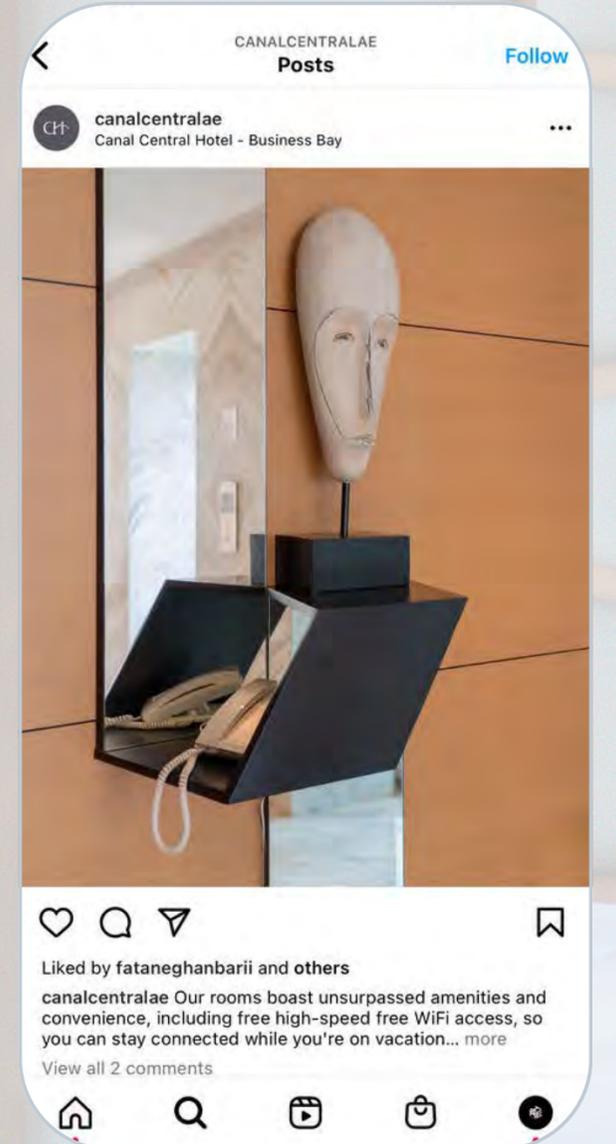
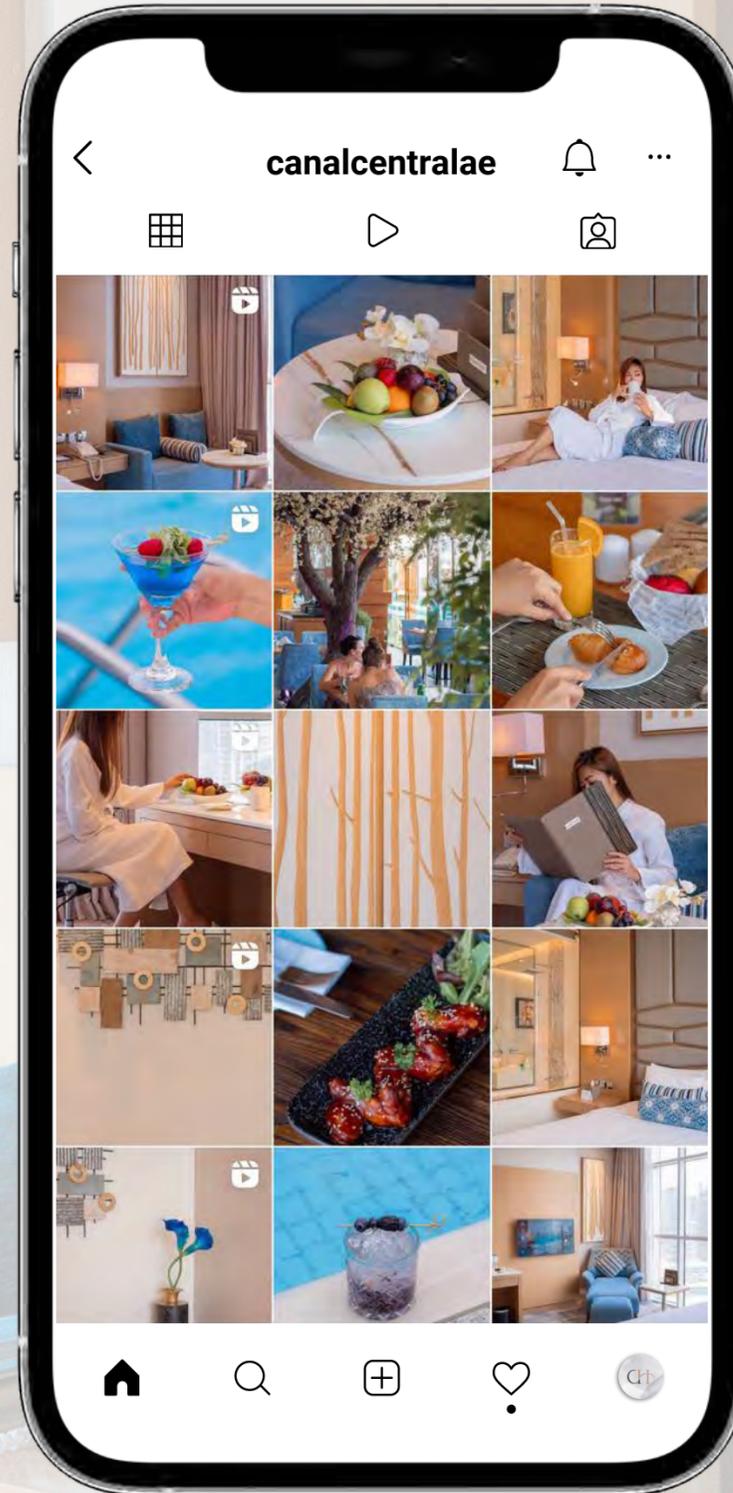
03

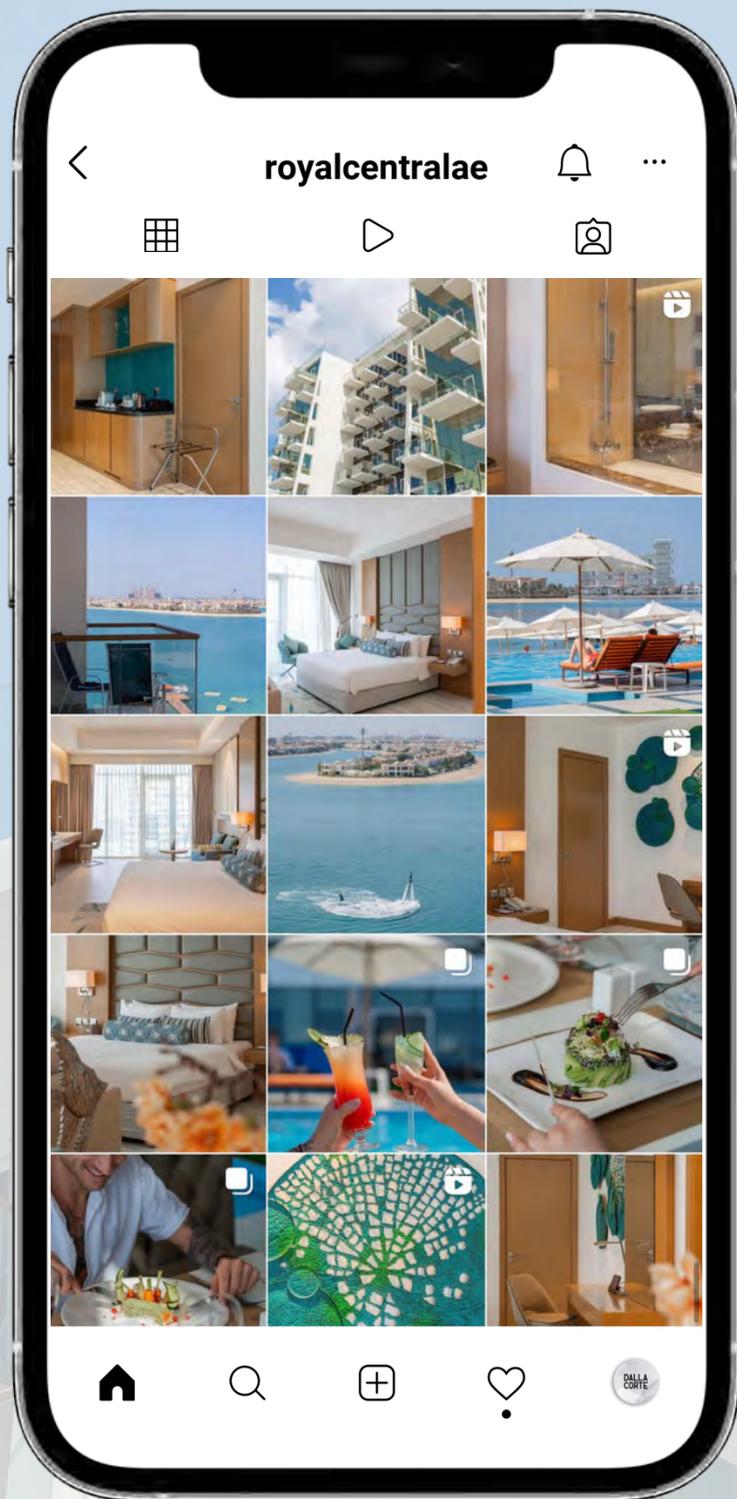


CHI

Canal Central Hotel

04





CHI

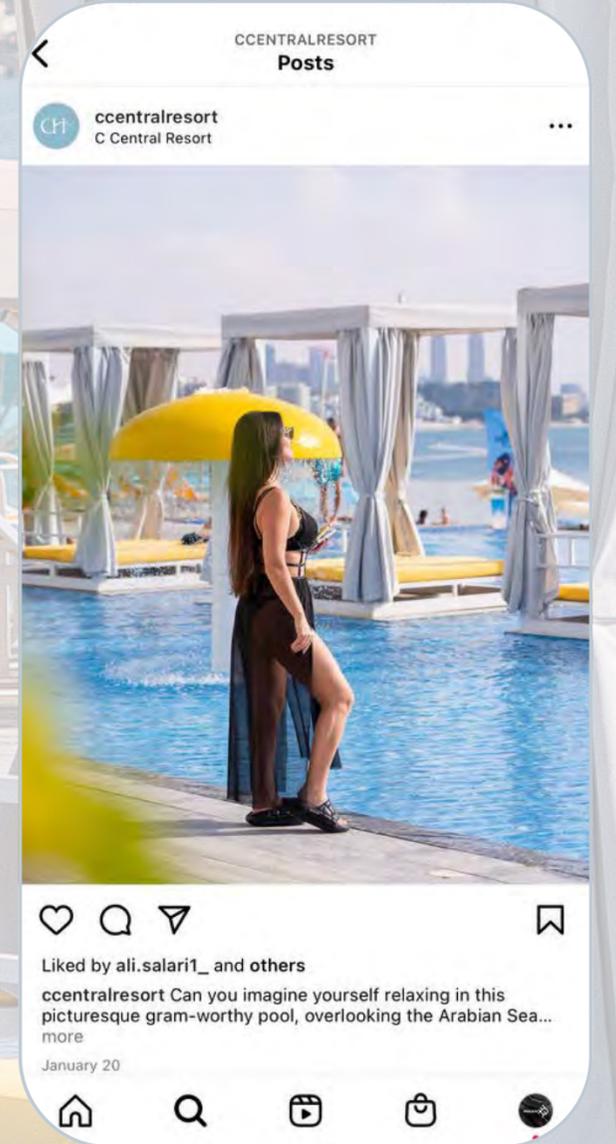
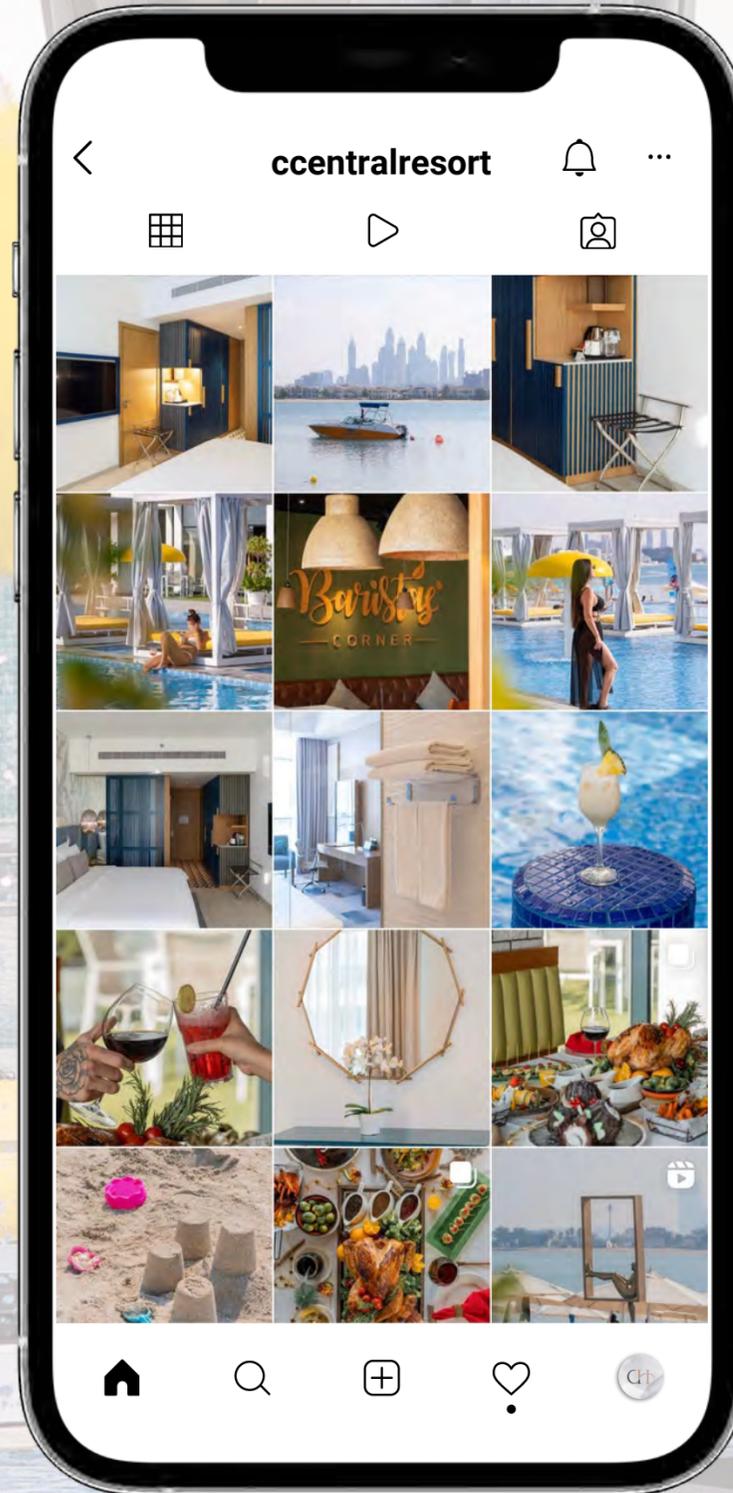
Royal Central Hotel

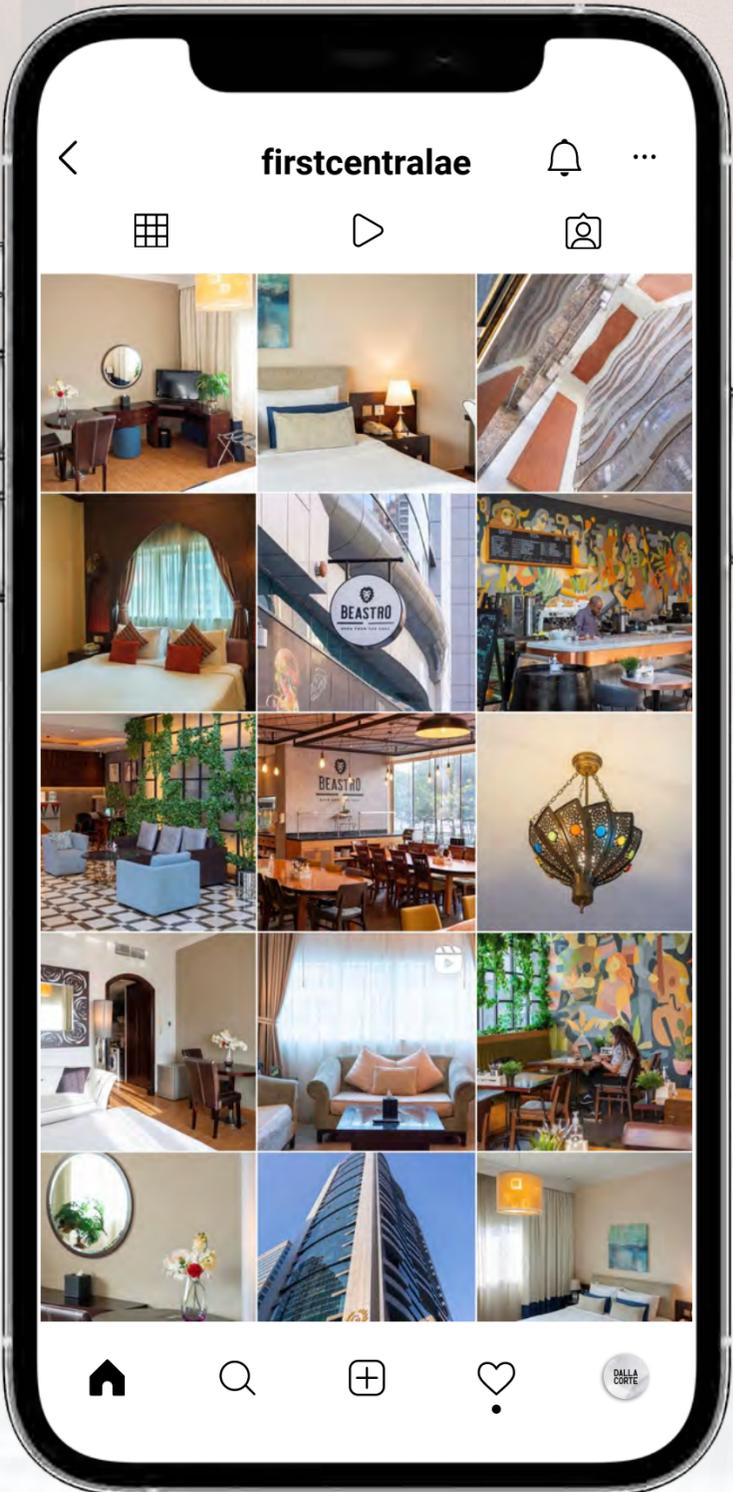
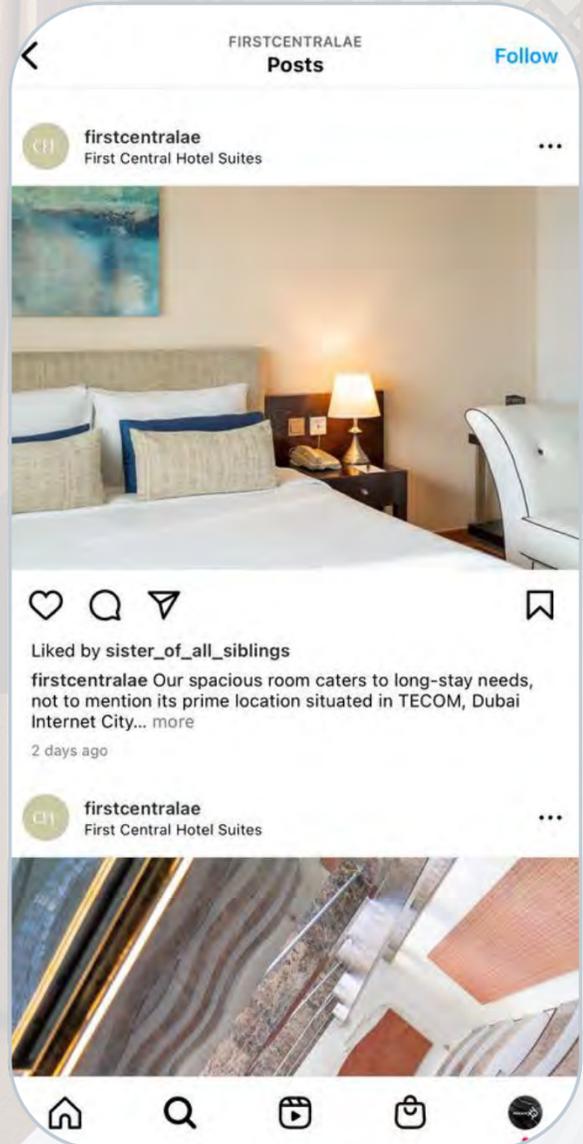
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CR

C CENTRAL RESORT

06



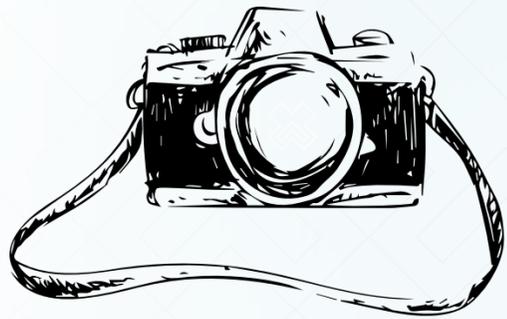


CHI

First Central Hotel Suites

07

PHOTO & Videography



In this day and age, pictures and videos paint a thousand words to your audience. HEX is with you every step of the way from concept brainstorming to mood boards all the way to post-production. It is imperative to have high-quality images and videos that can pique the interest of your target audience instantly.





VULCAIN

With a grasp of luxury brand such as Vulcain, a Swiss luxury watchmaker based in La Chaux-de-Fonds at Switzerland, we have worked with them using creative product photography and videography to bring out its elegance and opulence feels.

01



VULCAIN





VULCAIN | LIMITED EDITION

<https://hexmarketing1.sharepoint.com/:v:/s/Videos/Eeb0fsppJZtOnQiE4bVGYkoB4Ss7sgaSrHvNYbZfAsGylA?e=6s0liL>



SCHWARZ ETIENNE | SCHWARZ ETIENNE ROMA SYNERGY

https://hexmarketing1.sharepoint.com/:v:/s/Videos/EffrsSF0MD5liJ101KRqNq8BUUsu30_hHg2Jh2EvGvyPsg?e=i2Mot4

02



DALLA CORTE

This is how HEX has worked with Dalla Corte.ae, one of the leading Italian Espresso machine manufacturers, by providing high-quality photography and creative videography solutions for their coffee machine brands.



**DALLA
CORTE**





DALLA CORTE | MINA

<https://hexmarketing1.sharepoint.com/:v:/s/Videos/EWb9fRPyxVRLkaaKf1e7P-wBuBJQDXrAGzDx9nwx7N-Ziw?e=HTBSkJ>

03



The Scent Library

Our work with The Scent Library, one of the leading exclusive Emirati niche perfume brands, encompasses a creative approach for photography and videography, which resonates with brand's DNA.



04

Ghoi

カクテル

With the growing competition in food and beverage (F&B) industry, high-quality food photography has become a catharsis in attracting customers and leaving indelible mark with your target audience.

Check out some of our works related to food photography!



Baristas'

— CORNER —

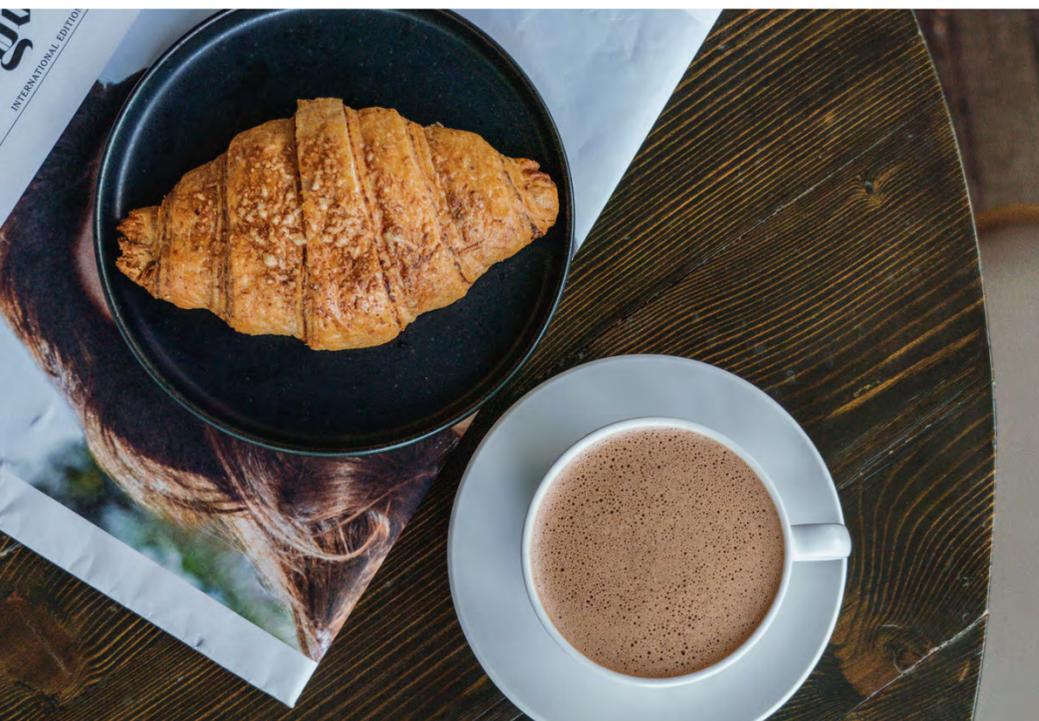


05



Baristas'

— CORNER —



JOIN THE HOUSE



info@hexmarketing.com



www.hexmarketing.com



+971 048 73 2100 | DL. 5592



Canal Central Hotel Business Bay, Dubai

ناسقة
NASQ

Baristas'
CORNER

The Scent Library

La Cruise

DALLA
CORTE

DOCCO CAFFÈ
SPECIALITY COFFEE

HUSH
BEACH

MATADOR
JIU-JITSU ACADEMY

Grill

VULCAIN

Choi
カクテル

MOJITO
POOL BAR

CH
CENTRAL
HOTELS & RESORTS
The Center is You

